



Track C Consulting

Pirooz Jafari

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Community Catalyst Innovator

Track C CONSULTING, established in 2019 by Pirooz Jafari, is based on Wadawurrung Country.

Born in Iran, Pirooz migrated to Australia in the late 1990's as an ambitious photographer, holding a Bachelor of Visual Arts. His passion for social justice and human rights compelled him to pursue law and upon successful completion of a Bachelor of Laws at University of Wollongong, he worked in the community sector and local government both in NSW and Victoria for over two decades.

Over the years, Pirooz has offered his services as a pro bono lawyer at several community legal centres including Refugee Advice & Case Work Service in NSW, and Western Suburbs Legal Service and Refugee Legal (formerly known as Refugee & Immigration Legal Centre) in Victoria.

Pirooz ran his own migration law practice for over 5 years specialising in asylum seeker and humanitarian cases. This experience enriched his understanding of people's challenging experience of gross violations of human rights.

Pirooz is committed to bringing critical conversations to the Geelong region and has hosted three major forums in Geelong: Diversity & Inclusion, Done Right! (2021), Racism, Raw & Real (2022) and Gender Equality, A goal within reach? (2023).

With over 20 years' experience in the legal arena, community development, community engagement, project management, and policy development within the human rights framework, Pirooz is versatile and capable of taking on challenging projects.

Pirooz is also a writer and a story-teller, as such, has a unique set of skills and sensitivity to capture people's stories and voices, his debut novel Forty Nights was published by Ultimo Press in 2022 and was long listed for the Miles Franklin Literary Award in 2023.

key initiatives

Leadership & Governance

- Allies in Reconciliation Leadership Program in collaboration with Hot House Community Projects (2024)
- Anti-Racism Training Wyndham City Council (2024)
- · Intersectionality Master Class Diversity & Inclusion Forum (2024)
- The Next Step, North Richmond Youth Leadership Program Department of Families, Fairness & Housing (2024)
- Collective Change Champions, North Richmond Community Leadership Program, Department of Families, Fairness & Housing (2023)
- Cultural Inclusion Training Department of Energy, Environment & Climate Action (2023)
- · Cultural Awareness Training Youth Projects (2023)
- Planning, development, delivery, and evaluation of Community Leadership
 Program in partnership with Salt Studio Consultancy and Hot House Community
 Projects Surf Coast Shire Council (2021 & 2022)
- Design, facilitation, and evaluation of Cultural Competency Training Programs Work Safe (2021)
- · Community Governance Programs Brimbank City Council (2014- present)
- · Community Leadership Programs Brimbank City Council (2014-present)
- Development, Planning and Coordination of Brimbank Leadership Alumni Program (2014–2018)
- Planning, development and delivery of the City of Greater Geelong Youth Leadership Program and Rainbow Leadership Program (2020)
- Planning, development, delivery, and evaluation of Community Leadership
 Program in partnership with Salt Studio Consultancy and Hot House Community
 Projects Surf Coast Shire Council (2021)
- Planning, development, delivery, and evaluation of North Richmond Community
 Leadership Program Department of Families, Fairness & Housing (2021)

Planning, Evaluation & Strategy

- Scoping Paper, research into service needs of young people in Melbourne's west – The Youth Junction (2024)
- Evaluation workshop & evaluation framework development The Youth Junction (2023)
- IPC Health Annual Plan (Workshop facilitation) IPC (2022 & 2023)
- Yarra Residents Voice Group Action Plan (Workshop facilitation) Department of Families, Fairness & Housing (2022)
- North Richmond Precinct Action Plan (Workshop facilitation) Department of Families, Fairness & Housing (2022)
- Maribyrnong People Participation Strategy Consultation Maribyrnong City Council (2021)
- Review and evaluation of Working for Victoria Project Volunteer West (2021)
- Development of community consultation plans and strategies including Victoria Legal Aid Disability Action Plan, Brimbank Council Community Engagement Policy & Toolkit, City of Greater Geelong Multi Cultural Action Plan
- Review and development of Brimbank Community Governance Handbook (2020)

Forums

- Being the Other: Inclusion Unmasked (2024)
- · Gender Equity Forum, Geelong (2023)
- Racism, Raw & Real Forum (2022)
- Diversity & Inclusion Forum, Done Right Geelong, November (2021)